

THE ROYLE FAMILY



1) Representation:

How are the Royles represented? Are there any obvious stereotypes?

What do the clothes they are wearing say about them, their social status?

What is the house like that they live in? What does it represent?

2) Institution:

Who produces The Royle Family?

What other types of programmes does this institution produce?

How successful is this institution?

3) **Audience:**

Who is likely to watch this programme?

Do you think this is the target audience?

If not, who do you think is the target audience?

How do you think the programme makers target their audience? What do you think the target audience will enjoy about this programme?