



Tudor Grange Academy Redditch

CURRICULUM MAP



Business Studies

Year
10

Autumn Term: Business in the real world Purpose of business, business ownership, setting business aims and objectives. R068 Design a business proposal and skill	Spring Term: Human Resources Knowledge, recruitment and selection of employees. Organisational structures, motivation and training. R068 Design a business proposal	Summer Term: Influences on business Knowledge, technology, ethical and environmental considerations. Economic climate on businesses. Globalisation. Legislation and competitive environment. R069 Design a business pitch	Autumn Term: Marketing Knowledge. Elements of the marketing mix. Use of a case study to support a chain of reasoning. R069 Design a business pitch.	Spring Term: Financial knowledge, sources of finance, cash flow. Financial terms and calculations. R069 Enterprise and Marketing Concepts.
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KEY STAGE 4

KEY STAGE 5

Year
11

Summer Term: Finance Knowledge. Analysing the financial performance of a business. R067 Enterprise and Marketing Concepts. Interpret the different stages of the product life cycle.

Summer Term: Unit 3 Sources of Finance Break Even and Cash Flow Forecasts Statement of Comprehensive Income Statement of Financial Position Measuring Profitability Measuring Liquidity Measuring Efficiency Limitations of Ratio Calculations	Spring Term: Unit 3 Functions and Role of Money Different ways to pay Current accounts Managing Personal Finance Features of Financial Institutions Communicating with Customers Consumer Protection in relation to personal finance Information, Guidance and Advice Purpose of Accounting Types of Income Types of Expenditure	Autumn Term: Unit 1 Knowledge Explore the features of different businesses and analyses what makes them successful Investigate how businesses are organised Skill Use of writing frames to develop key exam writing to succeed in the assignments
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Autumn Term: Unit 8 Recruitment of Staff Recruitment and Selection Processes - ethical and legal considerations in the recruitment process	Spring Term: Unit 2 Role of Marketing, influences on Marketing, Activity Purpose or researching to identify the needs and wants of customers	Summer Term: Unit 2 Marketing Campaign Activity - Marketing Mix. The Marketing Campaign appropriateness of marketing campaign
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Summer Term: Unit 7-10 Revision Knowledge Analysing the strategic position of a business. Choosing strategic direction, choosing strategic methods (how to pursue strategies)	Spring Term: Unit 3 Decision making to improve operation performance, decision making to improve financial performance, decision making to improve human resource performance.	Autumn Term: Unit 3: Managers, leadership and decision, improving marketing performance, improving operation performance. Knowledge and Understanding the role and importance of stakeholders
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